

PSIA-AASI Membership Offers the Fun & Reward of Becoming a Better Skier & Rider
By Melissa Skinner, PSIA-AASI Eastern Associate Director of Education

The Professional Ski Instructors of America and the American Association of Snowboard Instructors (PSIA-AASI) is the world's largest organization dedicated to teaching people how to ski and snowboard. When you join PSIA-AASI as a Registered Member you become a part of an organization of 32,000 other snowsports professionals and enthusiasts nationwide that share the same passion as you!

Registered Membership gives you access to both the national PSIA-AASI website at www.thesnowpros.org and Eastern Division website at www.psia-e.org where you can find information on what it means to be an instructor, view educational videos and materials, interact with other members, find job opportunities in Snowsports teaching plus much more. Membership pays for itself with discounted products and educational materials through our official sponsors and accessories catalog. You will also receive a subscription to the national PSIA-AASI magazine *32 Degrees: The Journal of Professional Snowsports Instruction* as well as the Eastern Division *Snow Pro* quarterly journal with articles pertaining to events and opportunities for you to learn, grow and share the excitement!

The national PSIA-AASI social network, The Community, is a resource for members to chat with instructors across the nation on the topics that concern you most. Many of our Eastern Snowsports Schools promote and value instructors who become certified thereby making you highly marketable and potentially open doors that expand beyond the snowsports industry.

Although all of the above are great member benefits, the most valuable benefit is our educational events for all disciplines. Attending these clinics on snow will improve your skiing and riding along with your teaching and coaching skills. Better yet – Registered Members can attend dozens of different PSIA-AASI event offerings such as:

- Snow Pro Jam
- Children's Academy
- Spring Rally
- The Race Series
- Intro to Bumps
- Workshop Clinics
- Alpine Dynamic Skiing
- Online E-Learning Courses such as The History of Snowsports
- Intro to Kids Zone
- Intro to the Park Zone
- Dynamic Riding for Snowboarders

Join us and turn your passion into a profession.

For a valuable one-stop resource to learn more about PSIA-AASI and the Eastern Division visit: <http://www.psia-e.org/ms/faqs/>. For information on how to join as a Registered Member visit us at: <http://www.psia-e.org/ms/join/>.